



Your Community Traffic Safety Team Needs YOU!

The Community Traffic Safety Program in Northeast Florida requires support and regular participation from all agencies to succeed. Community Traffic Safety Team (CTST) meetings are fundamental to this program, which includes collaboration with the Florida Department of Transportation in various areas such as maintenance, public information, and engineering.

We welcome and encourage you and anyone in your organization interested in contributing to attend the monthly one-hour virtual CTST meetings to focus on traffic safety. Some benefits of joining and engaging with your local team include various traffic safety materials and resources, construction updates, addressing traffic safety roadway concerns, reviewing crash data relevant to your county on different monthly topics, networking, and sharing information, events, and programs.

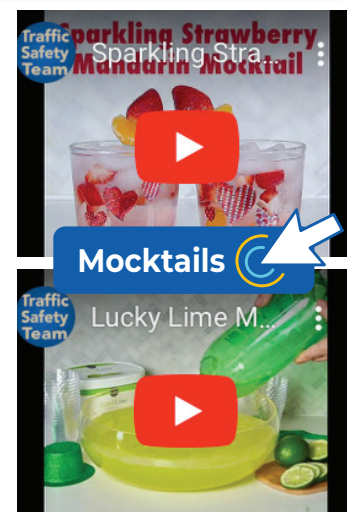
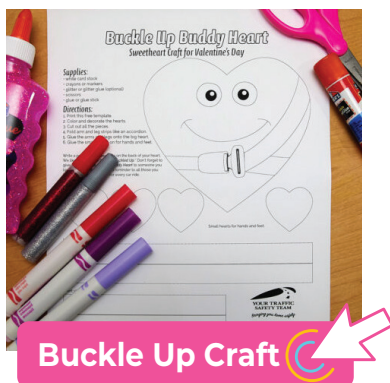
We hope you and your agency will utilize the many resources available through our program to work towards the Target Zero goal. Together, we can make our roads safer and reduce crashes, injuries, and fatalities to help ensure everyone arrives alive in 2025!

[Learn more about our Community Traffic Safety Program and how you can participate!](#)



Seasons of Safety

Just as the seasons change, so do our safety messages! Our [Seasons of Safety](#) collection was initially created in 2018 to reinforce good driver behaviors and our “Bringing You Home Safely” motto with traffic safety reminders throughout the year. We also have a [Buckle Up Buddy Valentine craft](#) as a printable sheet for parents, teachers, and caregivers to make with their kids. Don’t forget to check out and share [seasonal mocktail recipe videos](#) to promote a safety culture focused on preventing impaired driving to save lives on our roads.



[TrafficSafetyTeam.org](https://www.traffic-safety-team.org)



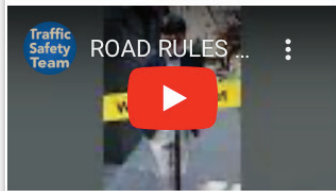
@TrafficSafetyTeam



@TrafficSafetyFL



trafficsafetyteam@dot.state.fl.us if you know



A decorative graphic in the bottom right corner featuring two large yellow stars on a blue background, with a textured black square and orange dots scattered around.

Last fall, they handed out our traffic safety activity books and W.H.A.L.E. Check flyers at the *UF CARD Fall Family Festival*, *UF Stop the Bleed/Safety table display*, and the *Atlantic Beach Police Department and UF Health Jacksonville Bike Rodeo Day* events.



Community Connections

Traffic Safety Team members, agencies, and local partners are making a powerful impact by improving safety in their local communities. We applaud everyone's efforts to promote, encourage, and enforce traffic safety online and on our roads daily.



Bradford County Sheriff's Office shared this photo with our Buckle Up / Slow Down banner, reminding everyone that they are the example... and that the safety of everyone of all ages is paramount during the holiday season. They also kicked off "12 Days of Christmas Safety" to help keep followers and their families safe. Each day leading up to Christmas, they offered tips on driving sober, occupant safety, speeding, and more, along with their "We Care" tagline.



St. Johns County posted our Thanksgiving holiday traffic safety reminders on their local Government Television. Thanks to their Safety Officer, Lois Willneff (and our Traffic Safety Team member), for sharing.

Thank you to the following partners who have shared our traffic safety resources over the last two months:

- ATC Driving School
- Atlantic Beach Police Department
- Bradford County Sheriff
- Fernandina Beach Police Department
- FDOT Northeast Florida
- The Florida Law Enforcement Liaison Program
- Florida SR-26 Corridor Safety Initiative
- Drug Free Duval
- Harrah Police Department
- Jacksonville Beach Police Department
- Lake City Police Department
- MADD Northeast Florida
- LiveFree! Pinellas
- Perry Police Department
- Pop Pop's Pizza Box
- St. Augustine Beach Police Department
- St. Johns County
- Tarpon Springs Police Department

2024 CTST OUTREACH:

146,558
Traffic Safety
Materials Distributed

56,037
CTST Resource
Emails Sent

296
Roadway Concerns
Addressed

145K
TrafficSafetyTeam.org
Website Event Count
(engagement, views, clicks,
downloads, scrolls)

479K
Social Media
Impressions

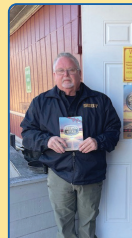
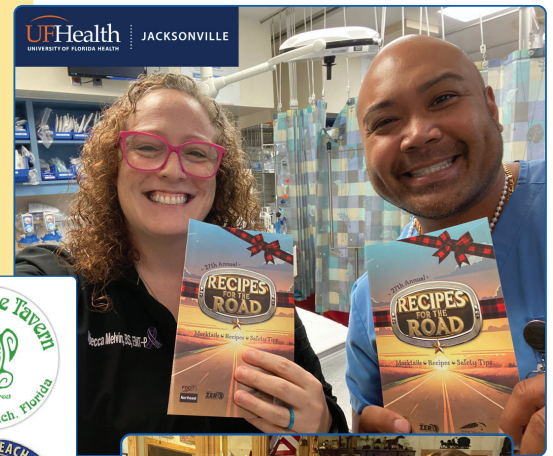
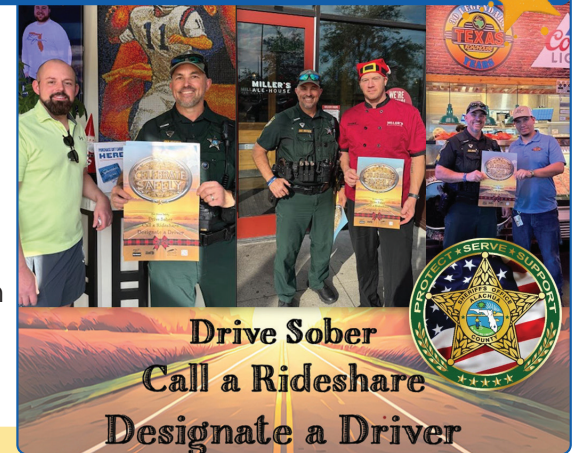
9.89%
Average Post
Engagement Rate
(on Traffic Safety Team social
media pages, all unpaid)

Remember to tag @trafficsafetyteam on Facebook and Instagram so we don't miss your posts.

Positive Community Feedback for Celebrating Safely

We distributed **20,900 *Recipes for the Road*** booklets and **1,776 *Celebrate Safely*** posters to 564 Northeast Florida restaurants and bars, Chamber of Commerce offices, Welcome Centers, and Team members. The popular annual impaired driving campaign has been a grassroots effort in District Two for 27 years. It promotes safe driving behaviors, supports responsible alcohol service and personal use at events or party hosting, and recommends safe transportation choices with alternatives to impaired driving. Thank you to everyone who participated and the following who went the extra mile to showcase these efforts by sharing photos!

- Alachua County Sheriff's Office with Miller's Ale House, Spurriers, and Texas Roadhouse in Gainesville
- Bradford County Sheriff's Office with The Downtown Grille, Fun Point, Laredo and other Starke restaurants
- Fernandina Beach Police with K9 Hanna and Green Turtle Tavern
- FDOT Northeast Florida Communications Office with Beef 'O' Brady's, Cracker Barrel, Ken's B-B-Q, and Ruby Tuesday, in Lake City
- Floridian, St. Augustine
- Hook Line Sinker, Palatka
- Jacks Bar-B-Que, St. Augustine Beach
- La Fiesta Mexican Grille, Gainesville
- Old Mexico, Perry
- Pizza Boyz, Palatka
- Pop Pops Pizza Box, Lake Butler
- SJ Brewing Company, Yulee
- Springtown Saloon, Lake Butler
- Tini Martini Bar, St. Augustine
- Top Dawg Tavern, St. Johns
- UF Health Jacksonville



Engineering Roadway Concerns



YOU are our expert eyes on the road.



In 2024, the District Two Community Traffic Safety Teams investigated 296 roadway concerns. We received 107 new reported issues and closed over 100 concerns last year. Please continue to look for traffic safety-related issues on the roads in Northeast Florida and report them to us.

Submit a Traffic Safety Concern:



Primary Concern Types::

- Crash Analysis / Safety Study
- Bike / Pedestrian Issues
- Traffic Signal Issues
- Signing / Pavement Markings
- Speeding / Speed Zones
- Maintenance / Construction Issues
- School Traffic / School Zones

Click Here



E-Categories:

- Engineering
- Education
- Enforcement
- Emergency Services

Upcoming CTST Meetings:

St. Johns / Putnam

2/11/25 • 3/11/25 @ 1:30 PM

Columbia / Hamilton

Lafayette / Suwannee

2/18/25 • 3/18/25 @ 10:30 AM

Duval 2/19/25 • 3/19/25 @ 10:00 AM

Clay 2/19/25 • 3/19/25 @ 2:00 PM

Alachua / Dixie / Gilchrist

Levy / Madison / Taylor

2/20/25 • 3/20/25 @ 10:00 AM

Nassau / Bradford / Baker / Union

3/25/25 @ 10:30 AM

Team meetings are virtual and subject to change.

Traffic Safety Events & Campaigns:

January

Move Over Florida Month

FY 2026 Safety Grant Concept Paper Period OPEN

February

Hit and Run Awareness Month

2/7 Florida School Crossing Guard Appreciation Day

2/9 Super Bowl LIX - Fans Don't Let Fans Drive Drunk

2/16-22 National Engineers Week

2/28 FY 2026 Safety Grant Concept Paper DEADLINE

March

Florida Bicycle Month

Spring Break - Never Drive Impaired

3/2-8 Women in Construction Week

3/9 Spring Forward - Daylight Savings Begins

3/17 St. Patrick's Day - Buzzed Driving is Drunk Driving

3/30 Duval Traffic Safety Team's 30th Anniversary



TrafficSafetyTeam.org



@TrafficSafetyTeam

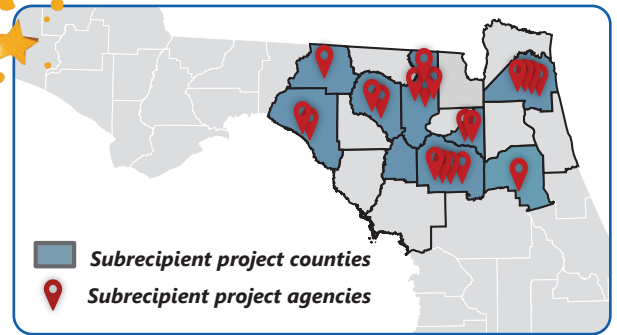


@TrafficSafetyFL



District Two Grant Awardees

CONGRATULATIONS to the law enforcement agencies listed below that the National Highway Traffic and Safety Administration (NHTSA) approved for awards within FDOT District Two in the FY2025 Annual Grant Application (AGA). We look forward to learning more about these projects in the coming months. Please get in touch with us at trafficsafetyteam@dot.state.fl.us if there is anything we can do to promote them or provide materials to assist in your efforts.



Florida's Strategic Highway Safety Plan and the FDOT State Safety Office's Triennial Highway Safety Plan (3HSP) are dedicated to reducing traffic-related fatalities and serious injuries to the only acceptable number: ZERO. To achieve this, the program focuses on several different but interrelated behavioral safety areas, emphasizing education and high-visibility enforcement.

Although not every law enforcement agency within your district receives subgrant funding, we acknowledge and appreciate all agencies' participation in traffic safety initiatives. Let us know what traffic safety measures you are taking so we can follow your journey and share it.

FY2025 Awardees –

Distracted Driving: • Gainesville Police Department

Impaired Driving: • Bradford County Sheriff's Office

• Gainesville Police Department • Jacksonville Sheriff's Office

• Lake City Police Department • Perry Police Department

Motorcycle Safety: • Gainesville Police Department

• Jacksonville Sheriff's Office

Occupant Protection and Child Passenger Safety:

• Bradford County Sheriff's Office • Gainesville Police Department

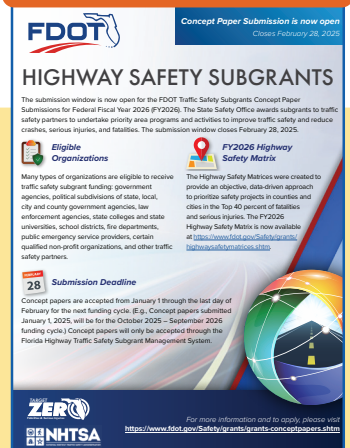
• Jacksonville Sheriff's Office • Lake City Police Department

• Live Oak Police Department • Perry Police Department • Putnam County Sheriff's Office

Speeding and Aggressive Driving: • Jacksonville Sheriff's Office • Lake City Police Department

• Live Oak Police Department • Madison County Sheriff's Office

**Apply now for
the FY2026 AGA**



Emergency Contact Information (ECI)

FLHSMV encourages Florida drivers to register their Emergency Contact Information (ECI). In 2023, the Florida Highway Patrol and law enforcement partners across the state responded to 394,953 crashes, of which over 60% involved injuries. Timing is critical during an emergency. In such situations, law enforcement and other first responders, including medical professionals, often need to contact family members or friends to inform them of the status of their loved one who was involved. Please share this resource with your network, and if you haven't registered an emergency contact, we encourage you to do so. It's free, easy, and secure to do so through FLHSMV with a valid Florida driver's license or ID card. You can register two designated people by visiting [Emergency Contact Information History - Florida Department of Highway Safety and Motor Vehicles \(flhsmv.gov\)](https://www.flhsmv.gov/eci).



Target Zero Outreach

Below is a list of Target Zero events for the last quarter and a few pictures highlighting these activities. Great job to the District Two FDOT Target Zero team!

- 21-Oct DARE Week - Cambridge Academy
- 25-Oct Westside Trunk or Treat
- 30-Oct UF Outreach
- 30-Oct Concentrix Corp. Annual Health and Wellness Fair
- 27-Oct Jags Home Game
- 31-Oct Trunk or Treat
- 31-Oct Boo at the Zoo
- 30-Oct Career Day
- 1-Nov Welcome Center Fall Festival
- 22-Nov Career Fair
- 21-Nov Lake City Library
- Day Care - Coloring Books
- Traffic Safety Mocktails Book
- Jacksonville Fair
- 10-Nov Jags Game
- 10-Dec D2 Meeting
- 10-Dec UF Coloring Pages
- 10-Dec Baptist/Nemors Coloring Pages
- 14-Dec Lake City Christmas Parade
- 17-Dec High Springs Schools Safety Fair

