

COALITION CONTACTS



Safe Mobility for Life Coalition's mission is to implement a strategic plan to increase the safety, access, and mobility for aging road users and eliminate fatalities and reduce serious injuries.

Safe Mobility for Life Coalition

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www.flams.org



The Florida Impaired Driving Coalition (FIDC) was formed in 2009 to identify and prioritize the state's most pressing impaired driving issues and develop a plan to maximize the State's ability to impact these crashes.

Florida Impaired Driving Coalition

Chris Craig

FDOT

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www.flimpaireddriving.com

COALITION CONTACTS



As part of the FDOT Initiative, the “Alert Today Alive Tomorrow” campaign is being presented via TV, radio, social media, transit advertising, local education, and enforcement activities. The message that “Safety Doesn’t Happen by Accident” is a reminder for all roadway users to pay attention and follow the rules of the road.

Alert Today Alive Tomorrow

Trenda McPherson

State Bicycle/Pedestrian Safety
Program Manager

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www.alerttodayflorida.com



To establish a culture of a safe teen driving. Engage, educate, and mobilize all members of the community to work collectively on developing and improving safe teen driving programs, practices, and activities and thereby save lives in Florida.

Teen Safe Driving Coalition

Melissa Branca

Lead Florida Teen Safe Driving Coalition

State Coordinator Florida SADD

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www.floridaSADD.org

COALITION CONTACTS



The Florida Pedestrian/Bicycling Safety Resource Center promotes safe pedestrian and bicycling activities for citizens and visitors, young and old, by providing educational materials and information to advocate groups in the state.

Resources: Helmets, Bicycle Lights, Non-reflective/lighted tangible items, Armbands, Print materials, Safety kits.

Florida's Pedestrian & Bicycling Safety

Resource Center

Paul Simpson

Project Manager

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The Florida Occupant Protection Resource Center was created to be a one stop resource center providing equipment/educational/promotional materials on all aspects identified by FDOT as critical strategic highway safety occupant safety elements.

Resources: Child passenger safety (CPS) seats, CPS training for certification, safety belts, air bags, information/services on safety belts, and air bags.

Florida Occupant Protection

Resource Center

Allison Tillman

Project Manager

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www.floridaoprc.ce.ufl.edu

COALITION CONTACTS



Ride Smart Florida is a complete resource for motorcyclists on education and training, safety strategies, motorcycle data, and more. It also provides help and support to local communities and motorcycle clubs with access to public service announcements (PSAs), motorcycle-related statistics, rider education information, and links to other websites related to motorcycle safety. .

Resources: Tip cards, Reflective Helmet Stickers, Emergency Contact Card, Pad of Violations Checklist, Posters, Motorcycle Crash Scenario, Yard Signs.

Motorcycle Safety Coalition

Chanyoung Lee, AICP, PTP

Program Director

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www.ridesmartflorida.com



Florida's Traffic Records Coordinating Committee provides essential safety data to all users when, where, and in the form they need it. The TRCC was created to bring together agencies that are interested in reducing traffic injuries and deaths by improving the timeliness, accuracy, completeness, uniformity, integration, and accessibility of traffic records data.

Resources: Florida's Traffic Records System includes information on: Crashes; Roadways; Driver Histories; Vehicle Registrations; Citations, Prosecutions, and Adjudications (e.g., Enforcement); Injury Surveillance and EMS information; and Trauma Registry.

Florida's Traffic Records

Coordinating Committee

Melissa Gonzalez

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