

2017 SPONSORSHIP PACKAGES

20th Annual "Recipes for the Road" Celebrate Safely Holiday Booklet

The Community Traffic Safety Team's "Celebrate Safely" program was created to raise awareness of and help **reduce the number of drinking and driving fatalities** that occur during the holiday season.

Since 1997, we have been creating a unique and fun booklet filled with **non-alcoholic drinks, recipes and safety tips**. Over 20,000 printed copies are distributed through sponsor locations, the Florida Department of Transportation's Community Traffic Safety Team Network, and participating local restaurants from Thanksgiving through New Year's Day.

We hope you are able to be a part of this great program and help spread the message of safety. Thank you!

TITLE SPONSOR...\$2000

- Premium logo and ad placement
- Color Logo on Front Cover
- Full Color, Full page ad in book
- **NEW** – Recipe VIDEO sponsorship
- Digital e-version of booklet to share online, emails
- Social Media posts with link back to your website
- 2,000 printed books for your employees+customers

PREMIER SPONSOR...\$1000

- Logo on Sponsorship Page
- Full Color, Full page ad in book
- **NEW** – Recipe VIDEO sponsorship
- Digital e-version of booklet to share online, emails
- Social Media posts with link back to your website
- 1,000 printed books for your employees+customers

ELITE SPONSOR...\$500

- Logo on Sponsorship Page
- Full Color, 1/2 page ad in book
- Digital e-version of booklet to share online, emails
- Social Media posts with link back to your website
- 500 printed books for your employees+customers

SUPPORTING SPONSOR...\$250

- Full Color, 1/4 page ad in book
- Digital e-version of booklet to share online, emails
- Social Media posts with link back to your website
- 100 printed books for your employees+customers

You also receive:

- Association with award-winning community efforts from FDOT
- Recognition as a leader in the community for helping curb fatalities

See more online: trafficsafetyteam.org/mocktails

Date: _____

Name: _____

Company: _____

Address: _____

Email: _____

Phone: _____

Check payable to: Favorite Studios, 155 St Johns Business Place, Suite 203, St Augustine FL 32095

Visa/MC/AmEx # _____

Exp: _____ Security Code: _____



FavoriteSTUDIOS

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