



## Celebrate Safely Annual Holiday Booklet

The *Celebrate Safely* program was created to raise awareness of and help **reduce the number of drinking and driving fatalities** that occur during the holiday season.

Since 1997, we have been creating a unique and fun booklet filled with **non-alcoholic drink recipes and safety tips**. Over 20,000 printed copies are distributed through sponsor locations, the Florida Department of Transportation's Community Traffic Safety Team Network, and participating local restaurants and bars in the Northeast Florida community from Thanksgiving through New Year's Day.

Be a part of this great program and help spread the message of safety.

Bronze \$500 Sponsorship Includes:

- Full Color, 1/3 page ad in book
- Digital e-version of booklet to share online, emails
- Social Media posts with link back to your website
- 500 printed booklets to give to employees and customers

Silver \$1000 Sponsorship Includes:

- Color Logo on Sponsorship Page
- Full Color, 1/2 page ad in book
- Digital e-version of booklet to share online, emails
- Social Media posts with link back to your website
- 1,000 printed books to give to employees and customers

Gold \$2000 Sponsorship Includes:

- Color Logo on Front Cover
- Full Color, Full page ad in book
- Premium placement
- Digital e-version of booklet to share online, emails
- Social Media posts with link back to your website
- 2,000 printed books to give to employees and customers

You also receive:

- Association with award-winning community efforts from The Florida Department of Transportation: Celebrate Safely and the Designated Driver programs
- Recognition as a local leader in the community for helping curb holiday fatalities

*We hope you are able to partner with us for this year's new Celebrate Safely booklet.  
Thank you!*

**Favorite Studios** [favorite-studios.com](http://favorite-studios.com)

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