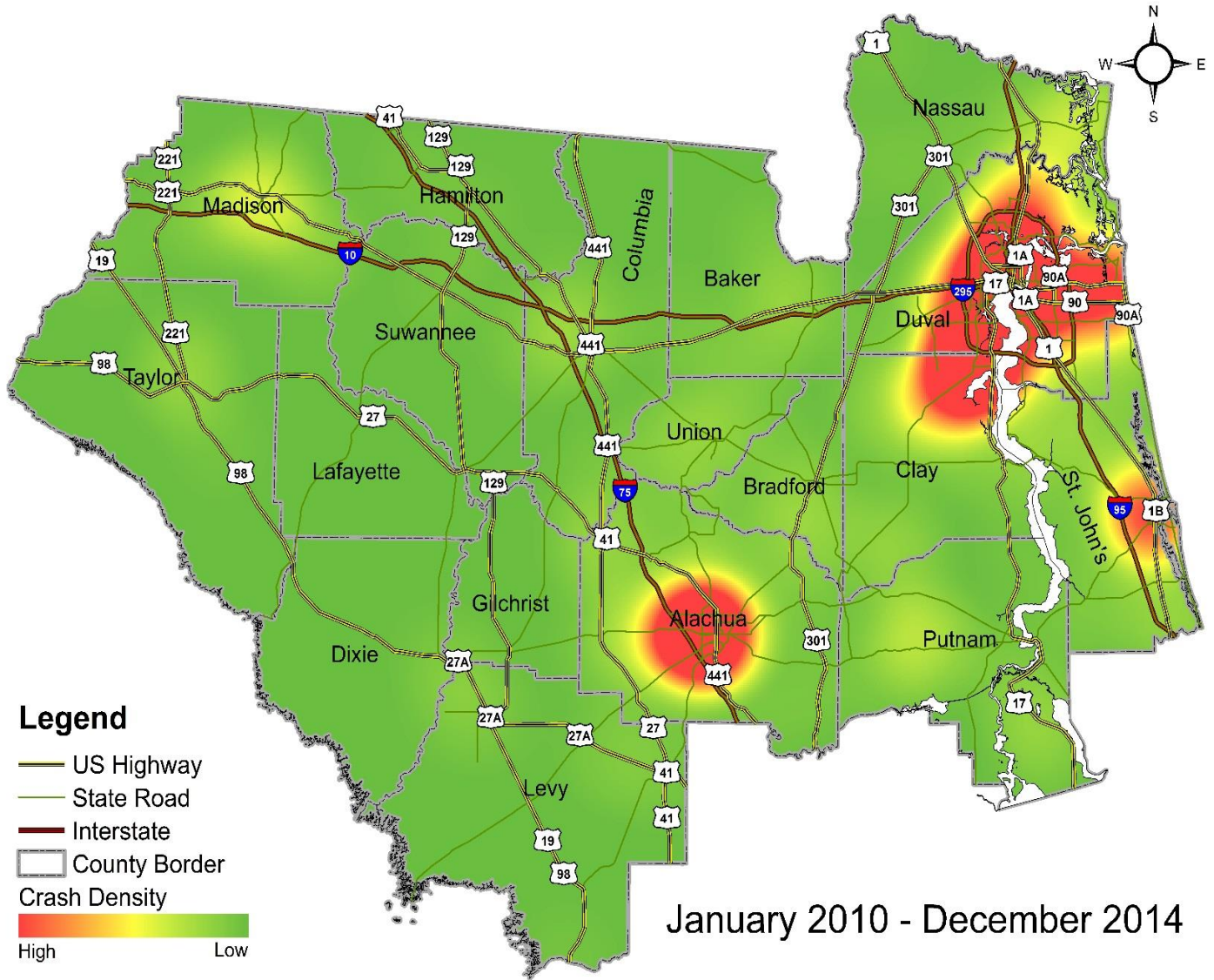


Distracted Driving

No Regrets When You
DRIVE WITH CARE

District Crash Facts



Education

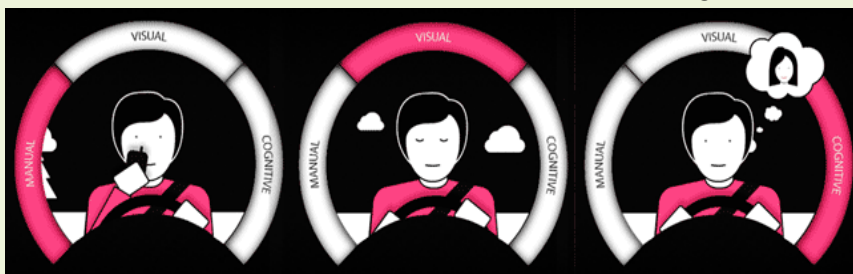
Distracted driving occurs when drivers divert their attention away from the task of driving to focus on another activity. Distracting tasks can affect drivers in different ways.

Three Types of Distracted Driving

Manual

Visual

Cognitive



Source: End Distracted Driving, EndDD.org

put it down



2014 at a Glance

*Data was obtained from the Florida Department of Highway Safety Motor Vehicle (DHSMV) Long Form Crash Report as reported by the officer. These numbers may vary from other studies due to the manner in which the data was analyzed. Crash data is utilized if certified by the State Safety Office as complete.

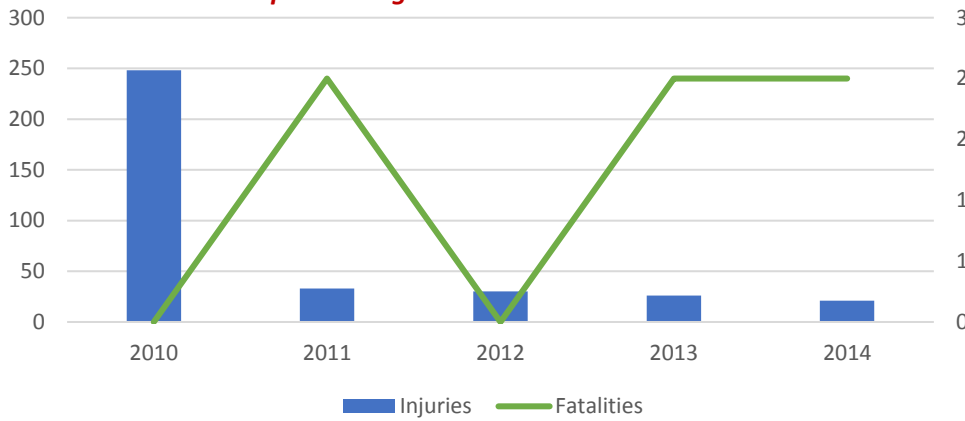
22 Crashes

2 Fatalities

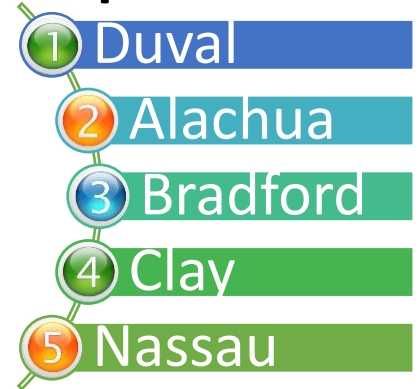
21 Injuries

The Florida Strategic Highway Safety Plan (SHSP) identifies Distracted Driving as an emphasis area. Distracted driving is typified by any mental or physical activity that takes the driver's focus off the task of driving. The Florida crash report allows officers to report driver distraction in the following categories: distracted by electronic communication devices, other electronic devices, other distraction inside the vehicle, external distraction, texting or general inattentiveness.

Crash Report Change in 2011



Top Counties



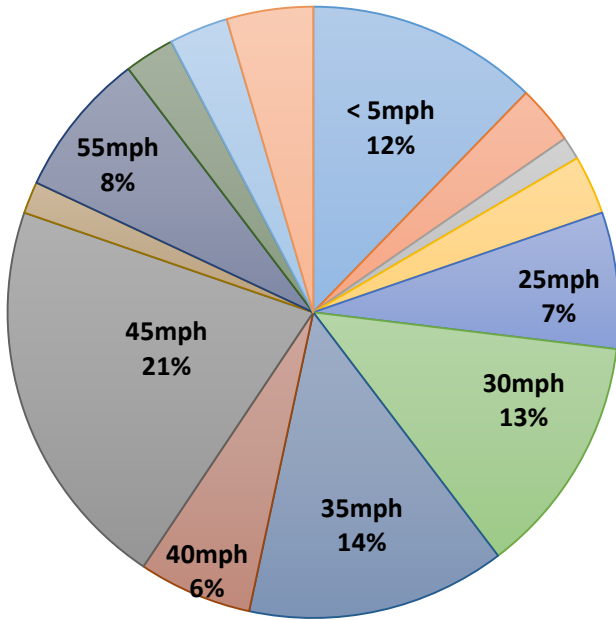
Distracted Driving data collection changed for 2011 and later. Previously, Driver Distraction was collected as one possible driver contributing cause, requiring explanation in narrative. Driver Distraction is now a separate data element for which the officer must enter a value.

2010 - 2014 District Stats

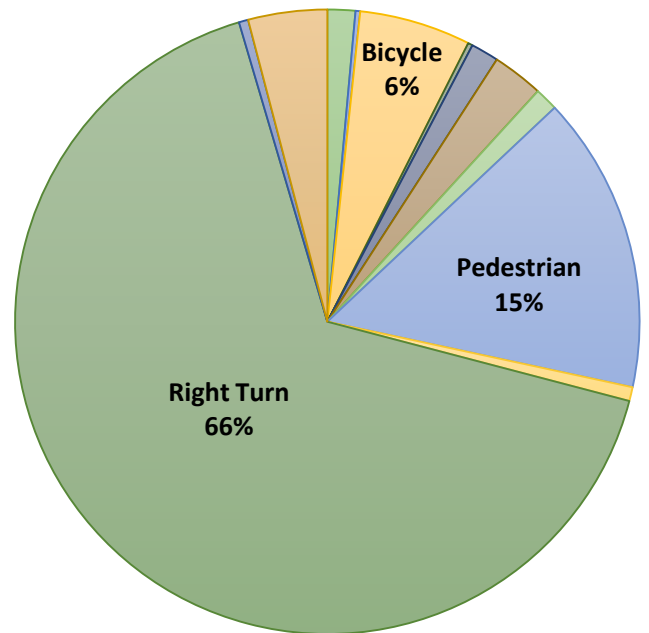
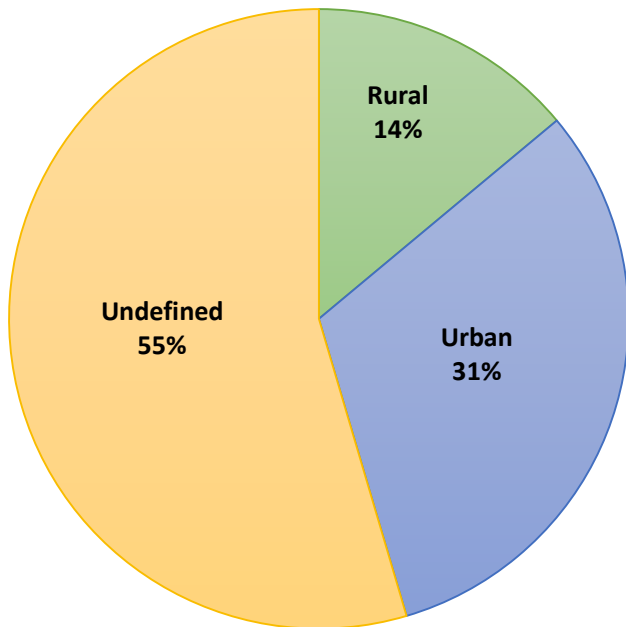
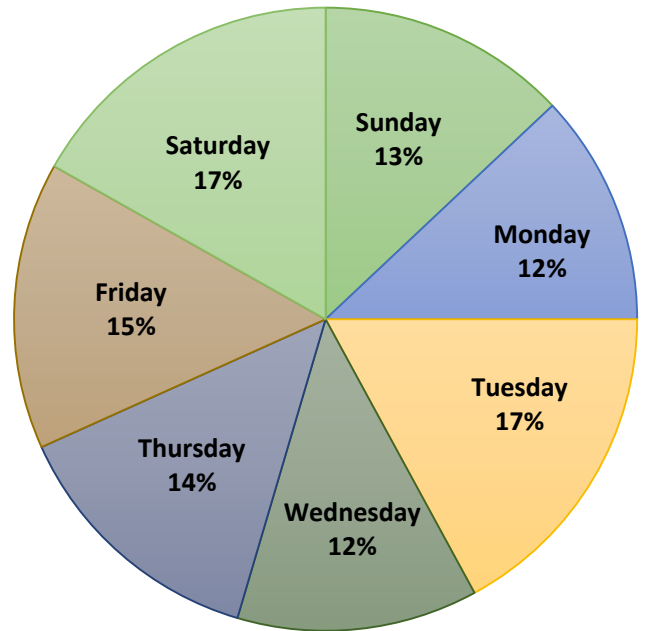
County	2010			2011			2012			2013			2014		
	Number of			Number of			Number of			Number of			Number of		
	Crashes	Fatalities	Injuries	Crashes	Fatalities	Injuries	Crashes	Fatalities	Injuries	Crashes	Fatalities	Injuries	Crashes	Fatalities	Injuries
26 Alachua	61	0	41	4	0	4	5	0	5	0	0	0	2	0	2
27 Baker	7	0	3	0	0	0	0	0	0	0	0	0	0	0	0
28 Bradford	3	0	4	1	0	1	0	0	0	0	0	0	2	0	2
71 Clay	49	0	51	2	0	2	1	0	1	3	0	3	2	0	1
29 Columbia	4	0	2	1	1	0	1	0	1	1	0	1	0	0	0
30 Dixie	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0
72 Duval	80	0	66	14	1	11	17	0	13	20	0	14	15	2	15
31 Gilchrist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
32 Hamilton	1	0	3	1	0	2	0	0	0	0	0	0	0	0	0
33 Lafayette	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
34 Levy	9	0	6	0	0	0	0	0	0	2	0	2	0	0	0
35 Madison	12	0	15	1	0	1	1	0	1	1	0	1	0	0	0
74 Nassau	11	0	9	2	0	2	1	0	1	0	0	0	1	0	1
76 Putnam	12	0	7	3	0	4	0	0	0	1	0	2	0	0	0
78 St. Johns	31	0	34	6	0	6	3	0	4	4	1	3	0	0	0
37 Suwannee	0	0	0	0	0	0	1	0	0	1	1	0	0	0	0
38 Taylor	7	0	3	0	0	0	0	0	0	0	0	0	0	0	0
39 Union	5	0	4	1	0	0	2	0	3	0	0	0	0	0	0
District Total	292	0	248	36	2	33	33	0	30	33	2	26	22	2	21

The Factors (2010 - 2014)

Maximum Speed



Day of the Week



Area

Harmful Event/Crash Type